

Short Profile

Prof Dr Peer Ederer



Prof Dr Ederer is a scientist and an entrepreneur. As scientist, he researches, publishes and teaches on the links between human capital formation, learning, economic growth and innovation. His analyses are frequently consulted by business leaders and policy makers for their innovation and growth strategies. He is particularly active in the food and agribusiness sector. As entrepreneur in his company africa enablers, his commercial focus is on creating sustainable and cost effective infrastructure solutions for countries across the African continent.

In science, Prof Ederer has demonstrated effective strategies for human capital, economic growth and innovation with business case studies and empirical analyses for individuals, companies and regions. He is the Program and Science Director for the Global Food and Agribusiness Network, which is supported by the China Europe International Business School (CEIBS). The network conducts events several times per year around the world (more at foodandagribusiness.org). At Zeppelin University he has conducted research projects and executive teaching assignments on innovation and growth since 2004. From 2012 to 2016 he was Project Director of the EU-funded LLLight'in'Europe research project, leading a consortium of eight globally leading research universities on Lifelong Learning, Innovation, Growth and Human Capital Tracks (more at lllightineurope.com).

Prof Ederer has conducted business in Africa since 2005. He started his career as a financial trader at Deutsche Bank in Japan in 1989, where he developed arbitrages for interest-rate derivatives and money-market instruments. Later on he worked for five years in the German office of McKinsey & Company, specializing in technology management, innovation and the energy industry.

Prof Ederer studied business administration at Sophia University in Tokyo and at Harvard Business School in Boston. He completed his PhD at the University of Witten Herdecke in Germany, on the subject of the financial relationship between the state and its citizens.