Summer School Seminar
Entrepreneurship 2011 in Ethiopia

Topic: Global Entrepreneurship and Global Society
Lecturer: Dr Peer Ederer
When/Where: October 30th to November 11th 2011
In Adama and Addis Ababa

Syllabus:

- each day in Adama the seminar sessions last from 08:30 to 16:30 h
- in Addis we will depend on the timing of the appointments given to us
- Please read the material thoroughly as preparation. You will be given group assignments in the course of the week to work on the material

Adama week:

Monday 31st Oct: Organizational Purpose
- Introductions of all participants
- Innovating for the world: Bill Gates and Niklaus Wirth
- Expectations for the two weeks of the summer academy

Tuesday 1st November: Organizational Leadership and Entrepreneurship
- Mini Cases: Ricardo Semler and Carlos Ghosn
- Case Study: Terra Viva

Wednesday 2nd November: Strategic Leadership
- Exercise: Alexander the Great
- Case Study: Yara

Thursday, 3rd November: Social value creation
- Exercise: Nuts&bolts of macroeconomics
- Ethics of value creation (by Silvia Castellazzi)
- Case Study: Ceva

Friday, 4th November: Presentation of term paper research proposals
Each participant team presents their term paper research proposal 15-20 minutes each

Weekend (Saturday 5th and Sunday 6th)
Visit to Awash National Park

Addis week: 7th to 11th of November
Visits to leading decision makers in politics and business in Addis Ababa
Schedule will be confirmed at short notice